

NAME

DATE

# DIY Metrics- Quick Exercise to Figure out KPIs

Every business has a series of key performance indicators (KPIs). Unlike metrics, a KPI is a performance measurement tool that is specifically important to your business and goals. If you want to put a system in place by yourself, I would recommend you follow these three steps:

- Step 1: Figure out which key metrics are important for your business and list them here:

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- Step 2: Find a way to look at your key performance indicators. This can be as simple as an excel file or as complex as a dashboard software.

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- Step 3: Hire somebody who can dedicate their day to monitoring and reporting on key metrics. This the most important part.

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